



## **BondBloxx Investment Management Launches First Product Suite of Fixed Income ETFs and Files for Additional Product Offerings**

- *Seven funds will target industry sectors of the US high yield bond asset class including Energy; Industrials; Financial and REIT; Telecom, Media & Technology; Healthcare; Consumer Cyclicals; and Consumer Non-cyclicals*
- *The company has also filed a prospectus with the SEC for a complementary product suite of ratings-segmented ETFs targeting US high yield bonds<sup>1</sup>*

LARKSPUR, Calif., February 17, 2022— Today, BondBloxx Investment Management launched its first product suite of 7 exchange traded funds (ETFs). The fixed income funds, which begin trading today on NYSE Arca, offer precise, index-based exposure to the high yield asset class and allow investors the opportunity to diversify and manage risk to industry sector.

“Until today, fixed income investors could not execute sector-specific views in high yield bonds through ETFs. We are excited to bring the ETF benefits of efficiency, transparency, and liquidity to fixed income investors with first-to-market products that enable what we believe is a more precise portfolio construction,” said BondBloxx founder Leland Clemons.

The funds are passively managed and track rules-based sub-indices of the ICE BofA US Cash Pay High Yield Constrained Index.<sup>2</sup>

### **BondBloxx US High Yield Energy Sector ETF**

*Ticker: XHYE*

Energy sector including the exploration & production, gas distribution, oil field equipment & services, and oil refining & marketing sub-sectors

### **BondBloxx US High Yield Industrial Sector ETF**

*Ticker: XHYI*

Basic materials, capital goods, transportation and services sub-sectors

### **BondBloxx US High Yield Financial and REIT Sector ETF**

*Ticker: XHYF*

Banking, financial services, insurance, and REIT sub-sectors

### **BondBloxx US High Yield Telecom Media & Technology Sector ETF**

*Ticker: XHYT*

Telecom, media and technology sector, including the telecommunications, communication services, technology & electronics, and media sub-sectors

### **BondBloxx US High Yield Healthcare Sector ETF**

*Ticker: XHYH*

Healthcare sector, including the health facilities, health services, managed care, medical products, and pharmaceuticals sub-sectors



### **BondBloxx US High Yield Consumer Cyclical Sector ETF**

*Ticker: XHYC*

Consumer cyclicals sector, including the automotive, leisure, real estate development & management, department stores, and specialty retail sub-sectors

### **BondBloxx US High Yield Consumer Non-Cyclical Sector ETF**

*Ticker: XHYD*

Consumer non-cyclicals sector, including the consumer goods, discount stores, food & drug retail, restaurants, and utilities sub-sectors

BondBloxx was founded by ETF industry leaders Leland Clemons, Joanna Gallegos, Elya Schwartzman, Mark Miller, Brian O'Donnell and Tony Kelly. The team has collectively built and launched over 350 ETFs at firms including BlackRock, J.P. Morgan, State Street, Northern Trust and HSBC.

“Our conversations with investors have reinforced what we already knew – there is significant demand for more targeted fixed income products,” said BondBloxx co-founder Tony Kelly. “Our initial product suites aim to create a full toolkit for high yield investors looking to implement their specific views on the market, and we anticipate extending this approach to other fixed income asset classes.”

The funds launching today have an annual expense ratio of 0.35%. BondBloxx has filed a prospectus with the SEC with proposed details of the second set of funds.

To learn more about BondBloxx, visit [BondBloxxETF.com](http://BondBloxxETF.com).

### **About BondBloxx Investment Management Corporation**

BondBloxx Investment Management Corporation (“BondBloxx”), a registered investment adviser, is the first ETF issuer focused solely on addressing the needs of fixed income investors. BondBloxx will seek to design and launch ETFs that offer precise market exposures to fixed income asset classes. For more information, go to [BondBloxxETF.com](http://BondBloxxETF.com).

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**Carefully consider the Funds’ investment objectives, risks, charges, and expenses before investing. This and other information can be found in the Funds’ prospectus or, if available, the summary prospectus, which may be obtained by visiting [bondbloxxetf.com](http://bondbloxxetf.com). Read the prospectus carefully before investing.**



There are risks associated with investing, including possible loss of principal. Fixed income investments are subject to interest rate risk; their value will normally decline as interest rates rise. Fixed income investments are also subject to credit risk, the risk that the issuer of a bond will fail to pay interest and principal in a timely manner, or that negative perceptions of the issuer's ability to make such payments will cause the price of that bond to decline. Investing in mortgage- and asset-backed securities involves interest rate, credit, valuation, extension and liquidity risks and the risk that payments on the underlying assets are delayed, prepaid, subordinated or defaulted on.

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<sup>2</sup> ICE BofA US High Yield Index tracks the performance of US dollar denominated below investment grade rated corporate debt publicly issued in the US domestic market. Investors cannot directly invest in an index.